

YAŞAR UNIVERSITY European Union Research Center

Selcuk Yasar Campus Universite Cad. No:35-37 Bornova Izmir/TURKEY Tel: +90 232 411 50 14 Fax: +90 232 374 5474 E-Mail: euc@yasar.edu.tr www.yasar.edu.tr http://euc.yasar.edu.tr









YAŞAR UNIVERSITY (IZMIR / TURKEY)

Yaşar University is a foundation university, located in Izmir, on the West coast of Turkey. It is established in 2001 by one of the Turkey's leading industry groups, namely Yasar Holding. The University offers high-calibre teaching and strong collaboration with industry and commerce. The University provides its graduates the competencies necessary to operate in an international context. In line with this key objectives and in the ethos of Extended Erasmus University Charter, The European Union Center is keen to develop partnerships with other European higher education institutions under different EU Programmes. Such exchanges and corporations benefit participating students and academics in terms of academic, cultural, and socio-economic awareness, technical "know-how" and experience sharing. The partner institution can be a department or school offering programs to those which are being taught in our faculties or vocational schools. Both students and academics, who are looking to take part in instruction, are very welcome.

Student placement/internship are also offered; we would like to provide our partners access to our networks with different companies and industries.

Interested partners are welcome to contact Yaşar University EU Center. Our staff will be very glad to provide you with further information.

KEY NOTES

Number of Students: 7.330
Number of Academics: 422
Erasmus Code: TR IZMIR05

• EUC Number: 220363-IC-1-TR-ERASMUS-EUC-1

- English is the medium of instruction for most of the programmes
- Wide range of courses available for international students
- ECTS is the only credit system used
- School of Foreign Languages is accredited by CEA
- Tuition is given by leading Turkish and international staff
- Competitive scholarship opportunities for international students
- Active Erasmus mobility for both students and teaching staff
- New, modern and friendly campus, supportive educational environment
- Several EU projects implemented with respected international institutions
- University dormitory with a capacity of 450 students, private flats are available
- Holds Diploma Supplement Label (2011)
- Holds ECTS Label (2012)
- Holds European Language Label (2011)
- Awarded the "Erasmus Success Story Brochure" (2010)
- Awarded the "Success Story in Erasmus Intensive Programmes Projects" (2012)

ECTS Course Catalogue: http://bologna.yasar.edu.tr/

UNDERGRADUATE PROGRAMMES (FIRST CYCLE- 4 years)



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Faculty of Law LLM Law (tuition mainly in Turkish)

Faculty of Communication

BA in Public Relations and Advertising BA in Radio, Cinema and Television BA in Visual Communication Design

Faculty of Art and Design (tuition in English, studio work in Turkish)

BA in Film Design BA in Graphic Design BA in Industrial Design BA in Music

Faculty of Science and Letters

BSc in Psychology
BA in English Language and Literature
BSc in Mathematics
BSc in Statistics
BA in Translation and Interpreting

Faculty of Economics and Administrative Sciences

BA in Business Administration

BA in Economics

BA in International Logistics Management

BA in International Trade and Finance

BA in Tourism Management

BA in Tourism Guidance

BA in International Relations

Faculty of Engineering

BEng in Computer Engineering

BEng in Electrical and Electronics Engineering

BEng in Industrial Engineering

BEng in Software Engineering

BEng in Energy Systems Engineering (New)

Faculty of Architecture

BArch in Architecture

BArch in Interior Architecture and Environmental Design





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VOCATIONAL SCHOOL PROGRAMMES ASSOCIATE DEGREE (SHORT-CYCLE -2 Years)

Tuition in Turkish

- > AA Computer Programming
- AA Food Technology
- ➤ AA Foreign Trade
- > AA Graphic Design
- > AA Tourism and Hotel Management
- ➤ AA Logistics
- AA Public Relations and Publicity
- > AA Banking and Insurance
- > AA Port and Maritime Management
- AA Alternative Renewable Energy Technologies (New)

GRADUATE PROGRAMMES (SECOND CYCLE) GRADUATE SCHOOL OF SOCIAL SCIENCES

- Master in Business Administration (MBA)
- ➤ MA in Economics
- MA in English Language and Literature
- ➤ MA/MSc in International Trade and Finance
- > MA in Tourism Management
- MA in International Relations (New)
- MA in Art and Design(New)
- > MA in Communication
- LLM in Public Law
- LLM in Private Law
- MA in Graphic Design
- MMus in Piano- Guitar
- MMus in String Instruments
- DMA in String Instruments
- PhD in Business Administration

GRADUATE SCHOOL OF NATURAL AND APPLIED SCIENCES

- MArch in Interior Architecture
- MArch in Architecture
- MSc in Computer Engineering
- MSc in Business Engineering (New)
- MSc in Mathematics
- MSc in Actuarial Sciences
- MSc in Electrical and Electronics Engineering
- MSc in Industrial Engineering
- PhD in Computer Engineering

Reasons to Study in Izmir

- ✓ A cradle of civilizations, a bridge between East and West, Europe and Asia
- ✓ Mediterranean Climate
- ✓ A fun life style with street side cafes, live music and a traditional coffee culture
- ✓ Low cost of living
- ✓ Excellent sports opportunities basketball, sailing, scuba diving, martial arts, trekking
- ✓ Excellent cuisine
- ✓ It's friendly, beautiful and culturally rich