

YAŞAR UNIVERSITY EU RESEARCH CENTER

2020 ANNUAL ROUND-UP NEWSLETTER



Dear Researchers,

While closing a year and opening the doors of a new year with hopes and wishes, we would like to share with you a summary of 2020 in terms of the EU funded projects and activities at our university.

In 2020, **25 European projects** were carried out at Yaşar University. Around **50 activities** were organized (face to face and virtually) by the researchers of our university in scope of these projects and **around 500 people** joined in these activities. With the support of our center, **65 new project proposals** were prepared and submitted by our researchers for the new project calls in 2020. So far, a part of these submission results was announced, and **10 new projects were accepted** by funding authorities according to the results. Besides providing European training and cooperation opportunities for our academics and students, the EU funded projects also contribute to the institutional research policy of the university by producing high quality academic knowledge. You may find the details and academic outputs of these projects at the web site of our center (<https://euc.yasar.edu.tr>).

Despite tough times during 2020, Yaşar University has continued to participate actively in European research, education and training programmes. Therefore, we would like to congratulate all project teams and researchers of our university for their strong commitment to accomplishing the aims of their projects and for quickly adapting the structure of their projects to the COVID-19 conditions.

We send an affectionate greeting to all of you by wishing peace and prosperity, and a happy New Year.

The EU Center Team (Assoc. Prof. Dr. Gökay Özerim, Burcu Kiper, Güldan Kalem, Efsa Sabit)

NEW EUROPEAN PROJECTS AT YAŞAR IN 2020

In 2020, 10 new projects started at Yaşar University, which were prepared for the programmes funded by the EU and other international organizations. We congratulate all our project teams for their great success!



YAŞAR UNIVERSITY EUROPEAN UNION RESEARCH CENTER NEW EUROPEAN PROJECTS IN 2020

1

SDG4BIZ (ERASMUS+ KA2 KNOWLEDGE ALLIANCES)

Aim: The project aims to create, test and disseminate a curriculum, training material and academic/scientific publications on recognizing and realizing the business opportunities in Sustainable Development Goals (SDGs)

Project Team: Prof. Dr. Çağrı BULUT, Assit. Prof. Dr. Serpil KAHRAMAN



2

SUSTAIN-CE (ERASMUS+ KA2)

Aim: The project aims to develop an undergraduate civil engineering curriculum that covers sustainable infrastructure design to ensure graduates have the ability to apply concepts and principles of sustainability to the solution of complex civil engineering projects.

Project Team: Prof. Dr. Oğuz Özgür EĞİLMEZ, Dr. Efthymia STAIIOU



3

FFEU (ERASMUS+ JEAN MONNET ACTIONS)

Aim: The JM module project attempts to bridge the gap between European Studies on the one hand, and studies in literature and the arts on the other by aiming at the establishment of common values through social dialogue around artistic fictions of fear among European citizens.

Project Team: Assist. Prof. Dr. Ahmet SÜNER, Prof. Dr. Aylin GÜNEY, Assoc. Prof. Dr. Ayselin YILDIZ, Assist. Prof. Dr. Defne GÜNAY



NEW EUROPEAN PROJECTS AT YAŞAR IN 2020

4

EU4TRANSITION (ERASMUS+ KA2)

Aim: Project aims to develop innovative, multidisciplinary, pragmatic and holistic approaches for teaching and learning in the field of the ecological transition.

Project Team: Prof. Dr. Çağrı BULUT, Prof. Dr. Arslan M. ÖRNEK, Prof. Dr. Cuneyt GÜZELİŞ, Assist. Prof. Payam SUSANNI



5

CE&I44FOODWASTE (NEWTON FUND)

Aim: The aim of the project is to build a strong research team involving academics in the UK and Turkey, through conducting research activities collaboratively focusing on reducing food waste through Industry 4.0 technologies and circular solutions in the food supply chain.

Project Team: Prof. Dr. Yiğit KAZANÇOĞLU, Prof. Dr. Erhan ADA



6

MY HEALTH (THINK CIVIL)

Aim: The project aims to increase the awareness of irregular migrants in İzmir Harmandalı, access to the right to health through specially designed information sets.

Project Team: Assoc. Prof. Dr. Ayselin YILDIZ



7

CIVIL SOCIETY ORGANIZATION PROCEDURE IN TIMES OF CRISIS (THINK CIVIL)

Aim: The project aims to develop a Civil Society Organization Procedure to be used in the times of crisis, so that CSOs and local governments can continue their work without interruption in the crisis periods.

Project Team: Lecturer Kevser ÇİMENLİ



8

KINDNESS IN CORONA DAYS (COĞİ) (THINK CIVIL)

Aim: The project aims to teach non-governmental organizations how to act quickly in times of crisis like pandemic, how to build networks and solidarity platforms in the time of crisis, and to exchange knowledge and methods between public institutions and local governments.

Project Team: Lecturer Kevser ÇİMENLİ



NEW EUROPEAN PROJECTS AT YAŞAR IN 2020

9

NEW HORIZONS FOR YOUNG PEOPLE (ERASMUS+ KA1)

Aim: The project aims to promote youth entrepreneurship and to support young people in entrepreneurship processes to reduce youth unemployment.
Project Team: Ayşe ŞEN, Entrepreneurship Specialist, ITTO, Fatih ÖZFATURA, Public-University Relations Specialist, ITTO



10

THE EUROPEAN RESEARCHERS' NETWORK WORKING ON SECOND VICTIMS (COST ACTION)

Aim: The project aims to facilitate discussion and share scientific knowledge, perspectives, legislation and rules, and best practices concerning adverse events in healthcare institutions to implement joint efforts to support second victims.
Project Team: Prof. Dr. Ümit ATABEK



Producing Knowledge on European Studies by Jean Monnet Program

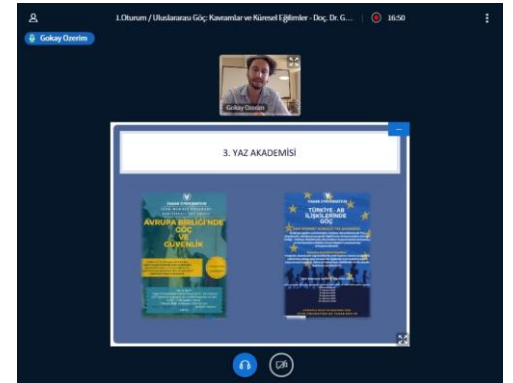
Yaşar University is triggering academic studies on the EU by actively using EU funding programmes. In this regard, our university has been awarded with **six Jean Monnet Modules and 2 Jean Monnet Chairs in last 10 years**. Our university became also a partner **of a Jean Monnet Network project**. These projects address a variety of topics such as migration, project management, art, media, gender, politics and literature.

With the support of the
Erasmus+ Programme
of the European Union



JEAN MONNET PROJECTS AT YAŞAR IN 2020

The activities of the *Jean Monnet Chair on Multifaceted Approaches to Migration in the EU and Turkey (MIG-EU)*, coordinated by Assoc. Prof. Dr. Gökay Özerim, from the Department of International Relations and the Director of EU Center, started in 2020. As one of the major activities of the Chair, Migration Summer Academy was organized online. Around 100 participants joined from different cities of Turkey and were able to follow lectures from leading academics of Turkey on international migration. During the fall semester, a series of talks on civil society and migration also took place (for further information: <https://migration-eu.yasar.edu.tr>).



Jean Monnet
Programme



A new Jean Monnet Module titled *“Fictions for the Future of the European Union: Confronting Fears and Building Values by way of Literature and Art (FFEU)”* was selected for funding by European Commission in 2020. The project is prepared by **Lecturer Dr. Ahmet SÜNER** from the Department of English Language and Literature and will be implemented between September 2020 and August 2023. The module is quite innovative in that it aims to bridge the gap between European Studies and Studies in literature and the arts. Through two new courses within the module, the students will be able to take a double look at the issues faced by EU and the fears reflected in literary and artistic works particularly in relation to democracy, equality, migration and the environment.

In 2020, the activities of the Jean Monnet Module entitled *“EU TALK: Integrate Turkey and Turkish Media to European Public Sphere”* coordinated by **Prof. Dr. Huriye TOKER**, Department of Public Relations and Advertisement, was concluded (<http://eutalk.smartien.com>).

Another Jean Monnet Module *“Gender Politics and EU in the Time of Crisis (GP-EU)”* coordinated by **Assoc. Prof. Dr. Meltem İNCE YENİLMEZ**, Department of Economics, has been going on with new activities on gender (<https://gender-eu.yasar.edu.tr>).

EUMENIA Jean Monnet Network Project, coordinated by **Prof. Dr. Emre İŞERİ**, Department of International Relations, has continued also in 2020 by organizing seminars and conducting research on EU and Middle East studies (<http://eumenia.eu>).

INNOVATIVE CURRICULUM DEVELOPMENT BY THE EU PROJECTS-I:

Sustainability, Innovation, Entrepreneurship and Design Thinking

Yasar University's Strategic Partnership and Knowledge Alliance projects have produced innovative intellectual outputs on sustainable development, design, entrepreneurship and innovation during 2020.



Sustainable Skills for Local Developer (SKILLed) project, which aims to meet the professional needs of young people related to local development, has been developing a curriculum and transnational skills validation methodology for "European Experts in Sustainable Local Development". The project is coordinated by **Prof. Dr. Çağrı BULUT**, Department of Business Administration and further information about the project is available at: <https://skilled-project.eu/>

Integration of Sustainable Design and Circular Economy Concepts in Civil Engineering Curriculum (SUSTAIN-CE) project stems from the necessity of educating prospective engineers, who will design, construct, and maintain material resources and energy. Awareness and knowledge on sustainable infrastructure design are critical in achieving a sustainable quality of life for generations to come. As a response, SUSTAIN-CE project has been developing an innovative civil engineering curriculum that covers sustainable infrastructure design to ensure that graduates are equipped with the ability to apply concepts and principles of sustainability to the solution of complex civil engineering projects. The project is coordinated by **Prof. Dr. Özgür EĞİLMEZ**, Department of Civil Engineering.



AgTech7

By providing a link between agriculture sector and academia, **A Knowledge Alliance of Agri Businesses, Academia and Business Angels for Disruptive Farm-to-Work Agri-Tech Training (AgTech7)** project aims to enhance the knowledge of European HEIs'/Research Institutes' students and 'in-house' incubator managers, agribusiness entrepreneurs and business angels on a wide set of agri-tech disruptive farm-to-fork applications. With this inter-disciplinary knowledge and multi-actor mobilization, the project has been developing a new curriculum tailored to the specific needs and learning habits of the different target-groups. The project is coordinated by **Dr. Efthymia STAIYOU**, Department of Industrial Engineering and further information about the project is available at: <https://www.agtech7.uns.ac.rs/>

INNOVATIVE CURRICULUM DEVELOPMENT BY THE EU PROJECTS-II:

*Sustainability, Innovation,
Entrepreneurship and Design Thinking*



New Employability Within Self-Leadership in Music Academic Programs (NEWS in MAP) project is another example of the EU projects at our university that aim to increase employability of the graduates. The project proposes a new direction that has a fundamental aim for music education: self-leadership for a new employability through entrepreneurship. NEWSINMAP is coordinated by **Dr. Lecturer Payam Gül SUSANNI**, Department of Music and further information about the project is available at: <https://www.newsinmap.eu/>



Another project, the aim of **“İzmir Design Factory”** is to establish Turkey’s first international design center associated with universities, private sector, professional chambers, and non-governmental organizations. The project will establish an integrated interdisciplinary education program, focused on developing the skills required by an ever-changing world and determined to co-create new knowledge and innovation with societal stakeholders. The project is coordinated by **Entrepreneurship Expert Ayşe ŞEN**, from Yaşar University Knowledge and Technology Transfer Office.

YAŞAR UNIVERSITY IN H2O2O PROJECTS

Horizon 2020 Programme continued to provide European research opportunities in 2020 and to link Yasar University to the European Research Area. Yasar University researchers were involved in Marie Curie Individual Fellowships and COST Actions projects during 2020.



Marie Curie Individual Fellowships are great opportunity for experienced researchers who plan to diversify and enrich their research. **Assoc. Prof. Dr. Volkan RODOPLU**, from the Department of Electrical and Electronics Engineering coordinates *“Quality of Service for the Internet of Things in Smart Cities via Predictive Networks (QoSIoTSmartCities)”* individual fellowship project which aims to enable the delivery of Quality of Service (QoS) for the Internet of Things (IoT) in smart cities.

COST Actions help connect research initiatives across Europe and beyond and enable researchers and innovators to grow their ideas in any science and technology field by sharing them with their peers. COST Actions are bottom-up networks with a duration of four years that boost research, innovation and careers. **Prof. Dr. Ümit ATABEK** (Department of Public Relations and Advertisement), **Assist. Prof. Dr. Defne GÜNAY** (Department of International Relations) and **Assoc. Prof. Dr. Gökay ÖZERİM** (Department of International Relations) have been involved in COST Actions on interdisciplinary research in 2020.



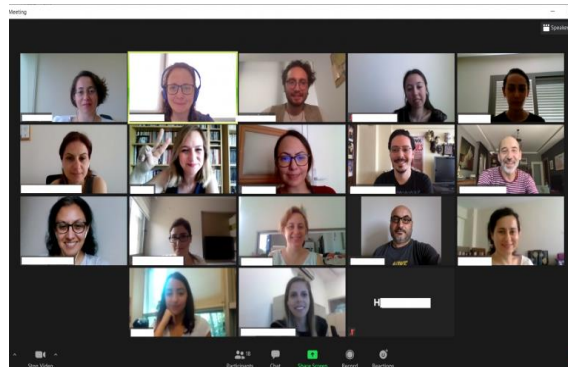
YAŞAR UNIVERSITY IN H2O2O PROJECTS

Yaşar University Develops its Institutional Gender
Equality Plan through a Horizon 2020 project:
Gender Equality in Research (CALIPER)



“Linking Gender and Innovation for Gender Equality - CALIPER” Horizon 2020 project started in 2020 with the project kick-off meeting, the institutional capacity building training on gender equality and the analysis of external and internal conditions for GEPs development and acceptance at Yaşar University.

Through participating in the project, Yasar University seeks to foster internal procedures that are going to result in tailored gender equality policies and sustainable structural changes in favor of a gender balanced and competent environment. A Gender Working Group was established at Yaşar University and training programs were organized in scope of the CALIPER project activities in 2020. The project is conducted at Yaşar University by a team composed of **Assoc. Prof. Dr. Gökay ÖZERİM (coordinator), Güldan KALEM (EU Expert), Burcu KİPER (Chief at EU Center) and Assoc. Prof. Dr. Meltem İNCE YENİLMEZ (Researcher)**. Further information about the project is available at: <https://caliper-project.eu/>



COVID19 RESPONSE IN EU PROJECTS

Yaşar University researchers has immediately developed projects with social responsibility perspective for supporting disadvantaged groups during COVID19 pandemic process.



The European Union “Think Civil” Program prepared a fast and flexible special support package for civil society to continue their work in the difficult conditions of the epidemic period.

Within the scope of the special support package prepared with the aim of increasing solidarity by supporting groups who become vulnerable in terms of their rights during the quarantine, Yasar University has participated in three projects on migrant health and civil society capacity building.

One of these projects were coordinated by **Assoc. Prof. Dr. Ayselin YILDIZ (Project name: My Health)**, Department of International Relations. Further information about this project is available at: <https://unescochair.yasar.edu.tr/sagligim-projesi/>



Lecturer Kevser ÇİMENLİ, from the Department of Science Culture, joined in two different projects entitled “*Civil Society Organization Procedure in Times of Crisis*” and “*Kindness in Corona Days*” (for further information:

<https://sskd.org.tr/krizproseduru/>

<http://www.coronagunlerindeiyilik.com/>

OTHER INTERNATIONAL PROJECTS AT YAŞAR UNİVERSİTY

Beyond EU funded projects, Yaşar University researchers established new partnerships and started initiatives within the framework of the other international funding programs in 2020.

“Wind Power Plant Maintenance Training” (ADA-RENEWAC) project is funded by the Austrian Development Agency (ADA) and aims to develop a maintenance course for the qualification of maintenance personnel of wind turbines. The planned wind turbine maintenance course will offer comprehensive and continuous training of specialists in the field of wind power, considering international standards. Within the project the course will be developed, teaching staff will be trained and a first training will be carried out. The project is coordinated by **Asst. Prof. Dr. Emrah BIYIK**, Department of Energy Systems Engineering, Faculty of Engineering and further information about the project is available at: <https://euc.yasar.edu.tr/wind-power-plant-maintenance-training-win-ak/>



RENEWAC
RENEWABLE ENERGY
MAINTENANCE ACADEMY

Another international initiative, **“Developing capacity and research network on circular and Industry 4.0 driven sustainable solutions for reducing food waste in supply chains in Turkey” (CE&I44FOODWASTE)** project is supported by Newton Fund and aims to build a strong research team involving academics in the UK and Turkey, through conducting research activities collaboratively focusing on reducing food waste through Industry 4.0 technologies and circular solutions in the food supply chain. The Project is coordinated by **Prof. Dr. Yiğit KAZANÇOĞLU**, Department of Logistics Management. Further information about the project is available on the project website: <http://www.rn4cei4foodwaste.com/>

“Wellbeing, Housing and Infrastructure in Turkey” (WHIT) is another project funded by the Institute of Development Studies, UK and aims to contribute to finding ‘durable solutions’ for housing infrastructural deficits in the context of two of the defining challenges of our times: Large scale displacement and rapid urbanization. The project will deliver propositional and innovative engineering and architecture solutions rooted in vulnerable groups’ wellbeing priorities and will develop new employment skills for low-income workers. The project is coordinated by **Prof. Dr. Meltem GÜREL**, Department of Architecture and **Assoc. Prof. Dr. Ayselin YILDIZ**, Department of International Relations. Further information about the project is available on the project website: <https://unescochair.yasar.edu.tr/whit/?csrt=9165539992167017517>

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