

NEWSLETTER

N.º 3 | 2018



NEXT EVENT

3rd DEP ACADEMY

Organized by ComoNExT

► **21st TO 25th MAY 2018**, Como, Italy

FOCUS: INDUSTRY 4.0 - Current trend of automation and data exchange in manufacturing technologies

During the academy students will:

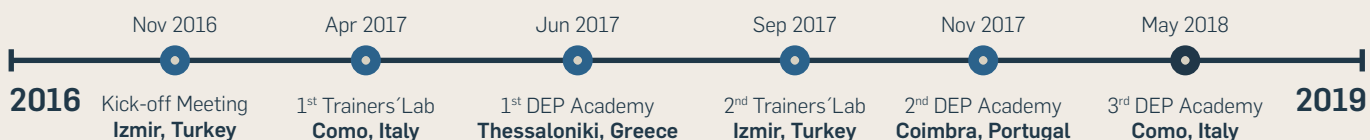
- Learn Entrepreneurship fundamentals;
- Form an idea in the context of a team;
- Pitch their idea in front of a jury.

More Information: www.comonext.it/progetti/progetto-istart

SEE YOU IN COMO!



TIMELINE



CONTACTS & SOCIAL MEDIA

<http://istart.yasar.edu.tr>

www.facebook.com/IStart-1322624397750355

www.linkedin.com/in/istart-project

ACTIVITIES OVERVIEW



1st DEP ACADEMY: 20th - 30th June 2017
SEERC and i4G - Thessaloniki, Greece

The Thessaloniki Academy in Urban Solutions was hosted in City College, International Faculty of the University of Sheffield in Thessaloniki, Greece.

FOCUS

Solving contemporary urban problems (e.g. aging population, environmental regulations, transportation, refugees, etc.) with state-of-the-art technologies (gamification, AI, VR, data analytics, etc.).

PROGRAM

The structure was based on interactive lectures, teamwork and mentoring. The program was designed to guide the participants through the lean startup process (from ideation, to validation, to pivoting and pitching), as well as to offer participants stimuli on the thematic domain of Urban Solutions. This valuable integration was deployed by actively engaging not only professional startup mentors, but also a startup offering city guide services. All teams worked with specific tools (e.g. business model canvas, budget, idea deck) and presented their idea and team in front of an expert panel in the last day of the academy.

MENTORS & COACHES

Mr. Argyris Spyridis, Co-founder, Innovation Farm, Managing Director, Alpha Consulting Europe

Mrs. Adriane Thrash, Co-founder, Innovation Farm

Ms Jenny Geka, founder and Relationship Manager, touristree.eu.

- 47 applicants

- 20 participants

- 8 teams/ideas formed in total, tested in the Pitching Competition that was held in the last day of the academy.

THE TOP 3 ENTREPRENEUR PROJECTS WERE

MINEVINE: A web platform for winemakers, where users/wineries can rent their vineyard to other users/wineries.

TRIP OF YOUR LIFE: LEGACY TRIPS. Ease the pain of your loved ones by hand picking a special trip for them.

SPECIAL ABILITY TRAVEL: Platform for tourists with special needs, where they can do real-time reservations of hotels, transports, sports, festivals, tours, etc.





2nd MULTIPLIER EVENT: 30th June 2017 Thessaloniki City College, University of Sheffield, Greece

PROMOTING DIGITAL ENTREPRENEURSHIP

THE EVENT HAD THE CONTRIBUTES FROM:

Dr Effie Staiou, from Yasar University

Maria Giokarini, from University of Macedonia, that talked about the role of Entrepreneurship Labs

Menelaos Samaras, from Greek International Business Association(SEVE) that explained the export dynamics of digital entrepreneurship

Grigoris Zarotiadis, from Aristotle University, who discussed about the importance of new, small and medium production in the digital age.

Vaggelis Vasiliadis, CEO of Agrostis, and **Stavros Moisisdis**, CEO of Turnand , discussed the start-up experiences of their companies in the digital entrepreneurship field.

The participants in the event represented different types of entities:

Universities: University of Macedonia, Aristotle University and the University of Sheffield

Public Bodies: Region of Central Macedonia and Alexander Innovation Zone

Society and Innovation Support: Greek International Business Association, Young Entrepreneurs of Thessaloniki, etc

Banks: Alpha Bank

Startups and SMEs : Agrostis, Turnand, Analysis Accounting Solutions, ArtAbout Creative Design, etc
Students





2nd TRAINER'S LAB: 18th-22nd September 2017 Yasar University, Izmir, Turkey



PARTICIPANTS:

Experts from all partner organizations from Greece, Italy, Portugal and Belgium scope:

- Refine and assess the work performed in the 1st DEP Academy
- Interact with the local quadruple-helix stakeholders in order to improve the curriculum
- Blueprint for the design and deployment of the next DEP Academies

DURING THE 2nd TRAINERS LAB, ON THE 21st OF SEPTEMBER 2017, TOOK PLACE THE 3rd MULTIPLIER EVENT:

The Start-Up Ecosystem from a Quadruple-Helix Perspective, with the contributes of:

Prof. Levent Kandiller, Vice Rector Yasar University

Dr. Serdal TEMEL, Associate Prof - Ege University EBİLTEM-TTO, Vice Director

H.İ.Murat ÇELİK, PMP – İzmir Development Agency, Head of Planning, Programming and Coordination

Murat IHLAMUR, Tech Investor, Netsis/Vela Partners

Aydın Buğra İLTER, EGİAD (Aegean Young Businessmen Association) President of the Board of Directors

Murat ÖDEMiŞ, Startup, Univerlist Founder





2ND DEP ACADEMY: 31ST October-4TH November 2017 IPN, Coimbra, Portugal



FOCUS

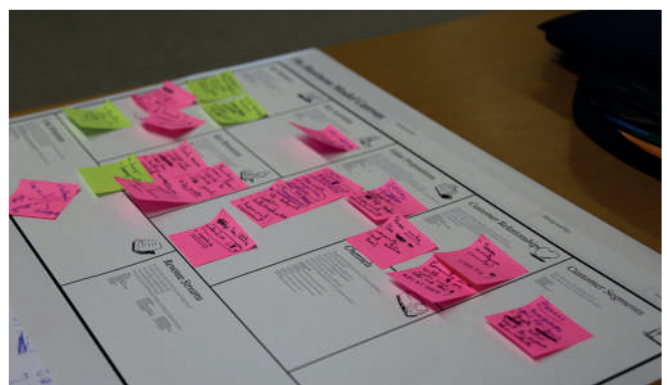
Smart Living - life in the 21st century means staying connected, living smart and taking charge of the information at your fingertips.

STRUCTURE OF THE ACADEMY:

- Interactive lectures,
- Teamwork
- Mentoring
- Pitching competition.

The resident mentor who coached the participants from the first day to the last was Mr. Marco Pinheiro, partner of BTEN Consultants.

- **72** applicants
- **28** participants
- **8** teams/ideas formed



AT THE LAST DAY OF THE ACADEMY A PITCHING COMPETITION WAS ORGANIZED AND TEAMS WERE ASKED TO PRESENT THEIR ENTREPRENEURIAL PROJECTS. THE TOP 3 IDEAS WERE:

PRESENT4YOU: a digital platform that will help remember, buying and delivering any kind of gift.



EZEAT: an app where you can choose, order and pay for your meals.



HCARE: a combined service of pharmaceutical and medical care at all time.



4th MULTIPLIER EVENT: 3rd November 2017 IPN, Coimbra, Portugal

**DURING THE COIMBRA ACADEMY, ON THE 3rd OF NOVEMBER 2017,
TOOK PLACE THE 4th MULTIPLIER EVENT**

ENTREPRENEUR PROFILE OF THE DIGITAL AGE

WITH THE CONTRIBUTIONS OF :

Efthymia Staiou, from Yasar University, presented an overview of i-start's project, activities and impact, as well as the project partners.

Professor António Figueiredo, from University of Coimbra, who discussed about the Educational System in the last years versus the competences for the future entrepreneurs.

Francisco Rocha, from Portuguese Innovation Society (SPI), discussed the results of a study named "Global Entrepreneurship Monitoring" (GEM) which is the largest independent study of entrepreneurship in the world.

João Bernardo, CEO of BookinLoop, who emphasized the difficulties of launching a startup from the entrepreneur perspective.

